

WEBSITE IN WEEKEND CHALLENGE



DAY 1 - PLAN

The 3-day Masterclass to DIY Website with WordPress

WEBSITE STRATEGY

Gain clarity by answering the following questions:

What are your biz goals & who are you?

Who do you want to work with?

What type of service do you provide?

How do clients start working with you?

How will you turn new visitor into clients?

WEBSITE STRATEGY

Brainstorm how you will convert visitors to clients

Brainstorm sales funnel ideas for your website?

What type of freebie will you offer?

WEBSITE PAGES

Time to focus on pages, sitemap & layout.

List all pages your website will need?

WEBSITE PAGES

Time to focus on pages, sitemap & layout.

Sketch out a sitemap of your website below or visit writemaps.com to create one online.

WEBSITE PAGES

Time to focus on pages, sitemap & layout.

Sketch the layout of the homepage of your website below or use canva to create digital mockup.

WEBSITE HOSTING

Write down details about your website.

Your domain name (URL):

Your website hosting platform details:

Login URL (i.e. WordPress Dashboard):

Login details (username/password):

If no website platform selected please sign up for hosting & install with one-click self-hosted WordPress first.

YOUR BRANDING

Collect all the details for your brand identity.

Your business name & tagline:

Do you have a logo for your business? YES NO

Your color palette (3-4 colors):

Your font selection (heading / text / accent) :

Notes on your general design style:

Notes on your brand voice:

But before we part ways ...

Hello My Friend,

I'm **AnitaM**, and I help solopreneurs, digital nomads and trailing spouses create their web presence and turn their passion into profit by launching their own online business and course in no time with my **#Layout2Launch** formula.

WHAT'S NEXT?

You will receive your second lesson & workbook tomorrow.



Chat soon,

AnitaM 

Want to connect with me?

WEB | EMAIL | FB | IG | PIN

ANITAM.COM