

ANITA M MOZA

STRATEGY & INNOVATION | AI IN LEARNING & DEVELOPMENT

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📍 New York, NY

COMPETENCIES

- ✓ Enterprise Learning Strategy
- ✓ Gen AI Learning Innovation
- ✓ Future Skills Planning
- ✓ Stakeholder Enablement
- ✓ Program Management/Evaluation
- ✓ Team Leadership & Coaching
- ✓ Change Management & Adoption

EDUCATION

Learning Design & Tech | MEd
Arizona State University, US

CPMAI | CERT (*in progress*)
PMI, Online

AI in L&D | CERT
ATD Intensive, Online

UX Design + PM | CERT
Google, Online

Visual Arts Management | BA
Empire State University, US

Graphic Design | CE
School of Visual Arts, US

SKILLS

Figma, Adobe Creative Suite,
CSS3 + HTML5, Microsoft Office,
Google Workspace, ChatGPT,
Articulate Storyline 360 & Rise
360, Adobe Captivate, LMS

LANGUAGES

German, English, French

CONNECT

🌐 anitam.com/portfolio

🌐 [linkedin.com/in/anitam](https://www.linkedin.com/in/anitam)

📧 medium.com/@anitam_com

Enterprise Learning & Change Leader with 10+ years of experience enabling business-critical capabilities in regulated insurance & financial services environments. Proven track record driving AI literacy, risk-aware adoption, and measurable outcomes through enterprise learning and change initiatives. Experienced in partnering with business, risk, compliance, and technology teams to embed new skills at scale.

WORK EXPERIENCE

Senior Learning Experience Designer 11/2023 - present
NEW YORK LIFE INSURANCE (New York, US)

- Led redesign of the Eagle Strategies AFP curriculum, reducing onboarding time by 30% and increasing advisor engagement and affiliation
- Designed AI-driven coaching tool; awarded 2024 NYL Hackathon Winner.
- Integrates GenAI strategies into enterprise learning programs, supporting future skills initiatives and company-wide AI adaptation.
- Manages learning platforms (Articulate 360, Rise, LMS) and vendor partners to ensure scalable, high-impact content delivery across advisor channels.
- Empower program mentor, supporting employee growth and sharing AI and tech insights to upskill team members.
- Partners across various business units to align learning programs with latest business updates and enterprise growth goals.

UX & Learning Experience Design Consultant 01/2018 - present
THE COURSE CREATOR LLC (Remote, US & VN)

- Developed AI-enabled learning frameworks to accelerate course design and support scalable, business-aligned learning solutions.
- Advised on GenAI integration in learning design, translating emerging technologies into practical, role-relevant applications.

Founder & Learning Strategist 01/2020 - 12/2024
CREATIVE HUB ASIA (Vietnam)

- Delivered digital learning solutions to global clients, and managed team of IDs and contractors throughout all project stages.
- Designed scalable eLearning programs, achieving 95%+ client satisfaction and repeat business growth.

Entrepreneur at Antler 10/2022 - 12/2022
ANTLER VN3 (Vietnam)

- Collaborated with various team to develop profitable business concepts
- Conducted market research and interviewed potential clients about MVP
- Formulated and refined business idea and pitched to potential investors

Digital Transformation Consultant 02/2017 - 11/2017
THE COLOR CLUB (Vietnam)

- Implemented digital imaging workflow for retouching department
- Trained employees to use new system to improve performance

Marketing Communications Manager 09/2016 - 12/2016
TRAIL OF INDOCHINA (Vietnam)

- Created marketing plan & assisted with the re-branding efforts
- Implemented new communication standards and managed team effectively.