

ANITA M MOZA

TALENT DEVELOPMENT & PROJECT MANAGEMENT

📞 917-686-9746

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📍 New York, NY

EXPERTISE

- ✓ UX + Learning Experience
- ✓ Instructional Design (ID)
- ✓ Training & Development
- ✓ Educational Technology
- ✓ Digital Transformation
- ✓ Project Management

EDUCATION

Learning Design & Tech | MEd
Arizona State University, US

UX Design + PM | CERT
Google, Online

TESOL & TEYL | CERT
ITTT, Online

Art Management | CERT
New York University, US

Visual Arts Management | BA
Empire State University, US

Graphic Design | CE
School of Visual Arts, US

SKILLS

Figma, Adobe Creative Suite,
CSS3 + HTML5, Microsoft Office,
Google Workspace, LMS,
Articulate Storyline 360 & Rise
360, Adobe Captivate

LANGUAGES

German, English, French

CONNECT

🌐 anitam.com/portfolio

🌐 linkedin.com/in/anitammm

📧 medium.com/@anitam_com

WORK EXPERIENCE

Senior Learning Experience Designer 11/2023 - present
NEW YORK LIFE INSURANCE (New York, US)

- Implements innovative learning experiences for 12000+ agents and financial advisors at NYLIC U, emphasizing critical capabilities like product training
- Designs and manages projects for diverse programs, adeptly balancing self-paced and instructor-led learning methodologies
- Collaborates with stakeholders and vendors to produce training materials, eLearning modules, and media assets for workshops and conferences
- Winner of New York Life Hackathon 2024 - Build-A-GPT Challenge

UX & Instructional Design Consultant 01/2018 - present
THE COURSE CREATOR LLC (Remote, US)

- Develops training programs and learning experiences for various clients
- Manages all aspects of course creation process following ID best practices
- Collaborates with SMEs and stakeholders to ensure timely delivery content

L&D Director + Founder 01/2020 - 12/2024
CREATIVE HUB ASIA (Vietnam)

- Conceptualizes educational programs for corporates and individuals
- Identifies business opportunities & partners to ensure consistent growth
- Analyzes training needs, develops tailored curriculums, designs interactive courses, implements engaging training, evaluates existing programs, recruit and onboards talent for various projects, and manages LMS

Entrepreneur at Antler 10/2022 - 12/2022
ANTLER VN3 (Vietnam)

- Collaborated with various team to develop profitable business concepts
- Conducted market research and interviewed potential clients about MVP
- Formulated and refined business idea and pitched to potential investors

Digital Transformation Consultant 02/2017 - 11/2017
THE COLOR CLUB (Vietnam)

- Implemented digital imaging workflow for retouching department
- Trained employees to use new system to improve performance

Marketing Communications Manager 09/2016 - 12/2016
TRAIL OF INDOCHINA (Vietnam)

- Created marketing plan & assisted with the re-branding efforts
- Implemented new communication standards with regional offices & GM's

VOLUNTEERING

Art Program Designer & Educator Saigon, VN
HOME OF HOPE

Digital Collections Researcher New York, US
BROOKLYN MUSEUM