

ANITA M MOZA

LEARNING EXPERIENCE & TALENT DEVELOPMENT

📞 917-686-9746

✉ contact@anitam.com

📍 New York & Saigon

EXPERTISE

- ✓ UX + Learning Experience
- ✓ Instructional Design (ID)
- ✓ Training & Development
- ✓ Educational Technology
- ✓ Digital Transformation
- ✓ Project Management

EDUCATION

Learning Design & Tech | MEd
Arizona State University, US

UX Design + PM | CERT
Google, Online

TESOL & TEYL | CERT
ITTT, Online

Art Management | CERT
New York University, US

Visual Arts Management | BA
Empire State University, US

Graphic Design | CE
School of Visual Arts, US

SKILLS

Figma, Adobe Creative Suite,
CSS3 + HTML5, Microsoft Office,
Google Workspace, LMS,
Articulate Storyline 360 & Rise
360, Adobe Captivate

LANGUAGES

German, English, French

CONNECT

- 🌐 anitam.com/portfolio
- 🌐 [linkedin.com/in/anitam](https://www.linkedin.com/in/anitam)
- 📧 medium.com/@anitam_com

WORK EXPERIENCE

Senior eLearning Experience Designer 10/2023 - present
NEW YORK LIFE INSURANCE

- Implements innovative learning experiences for 12000+ agents at NYLIC U, emphasizing critical capabilities like product knowledge and skills.
- Designs and develops content for diverse programs, adeptly balancing self-paced and instructor-led learning methodologies.
- Collaborates cross-functionally to produce impactful training materials, eLearning modules, and media assets, enhancing workshops, conferences, and overall learning environments.

Learning Experience Director + Founder 01/2020 - present
CREATIVE HUB ASIA

- Conceptualizes educational programs for corporates and individuals
- Identifies business opportunities & partners to ensure consistent growth
- Analyzes training needs, develops tailored curriculums, designs interactive courses, implements engaging training, evaluates existing programs and manages LMS

L&D + EdTech Consultant 01/2018 - present
THE COURSE CREATOR LLC

- Develops training programs and learning experiences for various clients
- Manages all aspects of course creation process following ID best practices
- Collaborates with SMEs and stakeholders to ensure timely delivery content

Entrepreneur at Antler 10/2022 - 12/2022
ANTLER (VN3)

- Collaborated with various team to develop profitable business concepts
- Conducted market research and interviewed potential clients about MVP
- Formulated and refined business idea and pitched to potential investors

Digital Transformation Consultant 02/2017 - 11/2017
THE COLOR CLUB

- Implemented digital imaging workflow for retouching department
- Trained employees to use new system to improve performance

Design & Inventory Manager 04/2008 - 08/2016
IRREPLACEABLE ARTIFACTS

- Cataloged antique artifacts and managed database with over 100k entries
- Maintained web presence and social media to promote business

VOLUNTEERING

Art Program Designer & Educator Saigon, VN
HOME OF HOPE

Digital Collections Researcher New York, US
BROOKLYN MUSEUM