ANITA M MOZA

LEARNING EXPERIENCE & TALENT DEVELOPMENT

📞 (+84) 77-5611248 | ✉ contact@anitam.com | 📍 HCMC, VN + NYC, USA

Learning Design & UX expert with 15+ years of experience in instructional design, edtech & project management aims to incorporate Western approach to online learning with the evolving needs in education in Southeast Asia by combining leadership, design thinking & latest industry trends.

EXPERTISE

- ☑ UX + Learning Experience
- ☑ Instructional Design (ID)
- ☑ Training & Development
- ☑ Educational Technology
- ☑ Digital Transformation
- ☑ Project Management

EDUCATION

Learning Design & Tech | M.Ed
Arizona State University, US

UX Design + PM | CERT
Google, Online

TESOL & TEYL | CERT
ITTT, Online

Art Management | CERT
New York University, US

Visual Arts Management | B.A.
Empire State University, US

Graphic Design | CE
School of Visual Arts, US

SKILLS

Figma, Adobe Creative Suite, CSS3 + HTML5, Microsoft Office, Google Workspace, LMS, Articulate Storyline 360 & Rise 360, Adobe Captivate

CONNECT

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M medium.com/@anitam_com

WORK EXPERIENCE

Learning Experience Consultant + Founder — 2020 - present
CREATIVE HUB ASIA

Created one of Vietnam's first platforms to support subject matter experts & organizations with development and implementation of educational programs delivered via on-demand training, online courses or in-person workshops that can be listed on Creative Hub Academy.

Oversees the development of bespoke learning experience for blended & online learning; partners with subject matter experts and/or organizations to analyze training needs, develop tailored curriculums, design interactive courses, implement engaging trainings, evaluate existing programs, and manage learning management systems.

Instructional Design & EdTech Consultant — 2018 - present
ANITAM | THE COURSE CREATOR

Plans and develops curriculum for online courses and workshops; monitors all aspects of creation process from outline to launch; collaborates with stakeholders & creative team to ensure delivery of high-quality course content; designs tech environment to host online courses for clients; implements marketing strategies (social media, marketing, webinars) to promote online courses and increase sales.

Entrepreneur at Antler — 2022 - 2022
ANTLER (VN3)

Antler is a global early-stage venture capital firm that invests in the defining technology companies of tomorrow.

Senior User Experience Designer — 2002 - 2021
AMPD STUDIO

Provided creative leadership to complete design process incl. market research, concepting, design and implementation of all projects.

Digital Transformation Advisor — 2017 - 2017
THE COLOR CLUB

Developed and implemented digital imaging workflow for retouching department and trained employees to use newly developed system.